



The 19th Annual Folly Beach Wahine Classic July 31-Aug 1, 2021 at the Washout on Folly Beach, SC



With over 100 competitors and countless more families, fans and followers, Folly Beach Wahine Classic (FBWC) is an outstanding marketing opportunity. The FBWC continues to be one of the East Coast's premier surfing events and South Carolina's only all-female surf contest. Everyone who places goes home with cool trophies, prizes, and the experience of a lifetime!

Our Mission: The mission of the FBWC is to empower surfer girls of all ages through a weekend of surf competition, girl power, camaraderie, and fun.

Sponsorship Benefits:

Your company logo will be on the back of the t-shirts. We will promote all sponsors on our website, social media, through tent and banner placement on the beach, recognition during PR announcements.

We love donations too! If you have the inventory, consider sharing small items like coupons, stickers, or samples for the welcome bags. This is a brilliant marketing opportunity, connecting you directly with the exact customers you're likely targeting. Larger donations (clothing, jewelry, sunglasses, hats, gift cards) are perfect for the prize bags given to the top competitors in each division. One size fits most items are best. We welcome big-ticket items for the raffle as well!

Restaurants: Gift cards are easy and highly prized. This year, we will safely provide food to competitors. Please consider donating sandwiches, wraps, pizza, etc. If you have the staff, send someone to help pass out/serve the food in compliance with CDC health guidelines.

Most of all, take the time to join us, set up a tent or just stop by over the weekend to promote your business. There are many ways to connect your brand with hundreds of potential customers and be part of the FBWC joy that shines so brightly and continues to strengthen the soul of women's surfing.

Sponsorship & Donation Opportunities

We are expecting over 100 competitors this year!

Saturday or Sunday Lunch Sponsor		<ul style="list-style-type: none"> • Provide 60-120 sandwiches or slices of pizza, sides... • Deliver to Washout judging stand at 11:30 a.m.
Raffle item donations		<ul style="list-style-type: none"> • Surfboards, skateboards, clothing, jewelry, sunglasses, gift certificates
Prize and Welcome bag donations		<ul style="list-style-type: none"> • Products, gift cards, items, coupons, samples
Crowned Jewel	\$4,000	<ul style="list-style-type: none"> • Comped entry fee for up to 4 sponsored surfers (excludes pro divisions)
Diamond	\$2,000	<ul style="list-style-type: none"> • Comped entry fee for up to 3 sponsored surfers (excludes pro divisions)
Emerald	\$1,000	<ul style="list-style-type: none"> • Comped entry fee for up to 2 sponsored surfers (excludes pro divisions)
Ruby	\$500	<ul style="list-style-type: none"> • Comped entry fee for 1 sponsored surfer (excludes pro divisions)

We welcome any and all donations, monetary or otherwise! 😊 Feel free to make your own category!

2021 Folly Beach Wahine Classic

July 31-August 1, 2021

Sponsorship Commitment

COMPANY NAME _____

CONTACT NAME (FIRST LAST) _____

PHONE _____ EMAIL _____

Thank you!!! Please give us a little more info.

1. CIRCLE your level of sponsorship on reverse.
2. If donation*, please describe:
 - a. Product/item description: _____
 - b. **Value:** _____
3. List your sponsored surfers (excluding PRO divisions, see reverse):

4. With beach placement assigned by sponsorship level, would you like
 - a. A (wo)manned, promotional tent** (< 10' x 10') on the beach? ___ Yes ___ No
 - b. To hang a promotional banner? ___ Yes ___ No

*If applicable, please submit by **Friday, June 11:***

- Payment and this form. Make checks payable to “**Folly Beach Wahine Classic**” and mail with this from to the address below.
- Vectored logo file (.ai, .eps or .pdf format) via email to nicole@follywahine.org
- Product donations mailed to the address below.

Folly Beach Wahine Classic

P.O. Box 1794

Folly Beach, SC 29439

Nicole Elko, Director 843-371-7082 nicole@follywahine.org

Carrie Danker, Sponsorship Committee carrie.danker@gmail.com

*All donations are tax-deductible as allowable by law. The contribution becomes the property of the FBWC who may use the donation as best it sees fit. Folly Beach Wahine Classic is a charitable 501c3 non-profit organization – Federal Tax ID No. 61-1723311.

** Vending is not permitted on Folly Beach. You may offer samples and/or fliers at your tent. We can accommodate a few vendors at the Saturday night party – space is limited!